



AOA Champions program FAQs

Basic information:

What is the AOA Champions program?

The AOA Champions program is a new initiative for current AOA members who want to be ambassadors for the osteopathic profession. By becoming an AOA Champion, you will help assist the AOA's recruitment efforts by spreading awareness about the AOA and educating your peers on the value of AOA membership.

Why should I become a Champion?

You should become a Champion if you are passionate about the AOA, want to further a sense of community within your profession and are looking to make a direct impact for the future of osteopathic medicine.

What does being a Champion involve?

Talking to your peers about the value of AOA membership! Your involvement can work around your busy schedule and there is no "minimum" requirement to meet. As a Champion, you are helping ensure the future growth and success of your profession.

How do I get started?

We are so excited that you want to become an AOA Champion! To get started, please review our [best practices and guidelines](#) for step-by-step instructions.

Membership:

Why join the AOA?

As an AOA member, you can speak about the impact that the AOA has had on your career and your life. We have developed a variety of resources for you, including [elevator pitches and scripts](#) to prepare you for future conversations with potential members who may ask you this exact question. Please note that even with all our resources, your personal story will have a significant impact on any conversations you have, so please feel free to share your story and mention any of the membership benefits that you personally use and feel passionate about.

What are the benefits of membership?

The lineup of [AOA member benefits](#) includes:

CME and education

- 24/7 access to your personalized **CME Report with tracking** (\$199/\$299 value)
- **CME self-reporting** through your members-only portal (\$199/\$299 value)
- Centralized CME calendar and search tool offering **live** and **on-demand** CME activities
- Free or discounted online courses through the AOA Online Learning portal, including complimentary member access to monthly **JOM CME quizzes** (annual value up to \$264) and waived CME **Category 1B conversion fee** (\$25 value per course)
- Member discounts to attend AOA events, including **OMED** and **DO Day** conferences
 - 17% Member savings on OMED Registration – earn up to 60 AOA Category 1 CME credits or AMA PRA Category 1 Credits (\$200 value)
 - 57% Member savings on DO Day Registration – earn up to 10-15 AOA Category 1A CME credits or AMA PRA Category 1 Credits (\$340 value)
- CME counseling and support

Publications and news

- Access to the latest news and research from **The DO** magazine and the ***Journal of Osteopathic Medicine (JOM)***, including opportunities to get published
- Breaking **news** in the field of osteopathic medicine
- Patient recruitment through the **Find Your DO** online directory

Career

- Employer and job seeker resources for osteopathic physicians through the **AOA Career Center**
- CV and personal statement help for students and residents
- 10% discount on employment contract review services

Research

- Access to the online Osteopathic Research Database

- Eligibility to vote and/or serve in the House of Delegates, Board of Trustees or other elected office

Professional development and networking

- Opportunities for AOA research **grants, awards** and **volunteer opportunities** (including serving on AOA Bureaus, Committees & Councils)
- **My AOA mobile app** – our one-stop-shop for exclusive news, resources and discussion groups to engage with members across the profession

Advocacy

- **Professional and legislative advocacy** to protect physician practice rights
- A **brand campaign** to promote and raise public awareness of osteopathic medicine

Licensing & AOA Board Certification support

- Free **AOA Profiles (physician profile report)** to send to state licensing boards (\$25 value per profile sent)
- Information on **U.S. State Licensure** and requirements for offering telemedicine
- Resources and guidance to help you achieve **AOA Board Certification**

Practice support

- **Physician services support**, including coding and billing questions and best practices for employed physicians on navigating contract issues through the **American Osteopathic Information Association (AOIA)**

Member discounts

- Tools, resources and discounts to help you succeed in your life and career through the **AOA Member Value Program**

If you're a member who attends OMED and DO Day, takes monthly *JOM* quizzes, sends one AOA Profile to a state medical board and uses the AOA CME Report, you are already saving up to \$1,028 per year compared to non-members.

[Learn more](#) about all AOA member benefits and resources.

Champions resources:

What resources are available to me as a Champion?

We have a variety of resources available to you as a Champion, including: A guide on how to get started that includes our Best Practices/Guidelines, elevator pitches and scripts, AOA Overview PowerPoint presentation (and individual slides that can be added to a preexisting deck), AOA Member Benefits flyer that can be printed and/or downloaded with a QR code for distribution, name collection sign-up sheet, sample email templates for follow-up, member testimonials and MRC staff support. Please visit our [AOA Champions landing page](#) to review all resources.

Are there follow-up resources for emailing a prospective member?

Yes! We have [personalized email templates](#) that you can send to any physicians that you speak with. We encourage you to add personalized touches from your conversation.

Who can I connect prospective members with if they have questions I cannot answer?

Our Member Resource Center is open Monday through Friday, 8:30 a.m. to 4:30 p.m. CST. Call (312) 202-8000 or send a message to MemberService@osteopathic.org.

Who can I go to with any additional questions?

We are here to help! Please reach out to our Member Resource Center Monday through Friday, 8:30 a.m. to 4:30 p.m. CST, toll-free at (312) 202-8000 option "1" OR by e-mail to: MemberService@osteopathic.org.