



AOA Champions sample email templates

Follow-up email template for prospective AOA members:

The following template can be customized with your personal information and sent to prospective members following a discussion or presentation regarding the value of AOA membership.

Dear <<Insert Prospect's Name>>,

It was great meeting you <<Insert Date/Location Meeting Details>>. I appreciate the opportunity to speak with you about the AOA and provide a brief overview of the robust **benefits and resources** the AOA provides.

As promised, I've attached our **AOA Member Benefits Flyer**, which provides a comprehensive outline of our ever-growing list of benefits and resources. You can use the QR code provided to easily access even more information about AOA membership and information about how to join.

In addition, here are direct links to our recently revamped membership pages on the AOA website:

- **Joining the AOA**
- **Member Benefits**
- **AOA Member Value**
- **Membership Dues Rates**
- **Membership FAQ**

I hope you will find this information beneficial based on our conversation. If you have additional questions or would like to learn more about specific member benefits, please let me know. I am happy to help connect you with our subject matter experts at the AOA.

Thank you for the important work you do for your patients and for the osteopathic profession. Together, we are **#DOProud!**

Sincerely,

<<Insert Your Name>>

<<Contact Info/Email Signature>>

Follow-up email template for prospective AOA Champions:

The following template can be customized with your personal information and sent to current AOA members about the new AOA Champions program.

Dear <<Insert Prospect's Name>>,

It was great meeting you <<Insert Date/Location Meeting Details>>. I appreciate the opportunity to speak with you about the **AOA Champions program** and our commitment to spreading awareness about the AOA and the value of AOA membership. As promised, I've attached some information about the AOA Champions program as well as some resources to share with potential AOA members as one of our AOA Champions.

- **AOA Champions FAQ** – A reference guide about the AOA Champions program and a resource to help you answer questions prospects may have about AOA membership.
- **AOA Member Benefits Flyer** – A full list of AOA membership benefits and resources that includes a QR Code for prospective members to easily access our recently revamped membership landing pages on Osteopathic.org.

You can also visit our **AOA Champions** landing page to access all resources listed above (and more)!

We greatly appreciate you advocating for the AOA and for helping us to increase awareness for the osteopathic profession. Together, we are **#DOProud!**

If you have any additional questions about the program, please let us know. Thank you for being a true **CHAMPION** for AOA membership!

Sincerely,

<<Insert Your Name>>

<<Contact Info/Email Signature>>